

**TURN KEY SHOW PRODUCTIONS, PRESENTS:  
DOWNTOWN PLEASANTON ANTIQUES & COLLECTIBLES STREET FAIRE  
500 BOOTHS AVAILABLE      MAY 27, 2012 & OCTOBER 14, 2012**

- HOURS:** Move in time for sellers 4:00AM-7:00AM. Streets will be barricaded. General public 8:00AM- 4:00pm. No vehicles on venue after 7:00AM. Sellers must have proper paper work to move on venue.
- SET UP & MOVE OUT:** Set up must be completed by 8:00AM. Seller's vehicles will not be allowed on venue between 7:00AM and closing, when customers are off the street at 4:30PM. Dealers must vacate the venue before 7:30PM. DO NOT SET UP until you unload your vehicle and move to dealer parking areas.
- BOOTH RENTAL:** 10 1/2' X 10 1/2' space \$145.00. Only 2 persons allowed to sell per booth. Booth space numbers will be marked on the street.
- CANCELLATION:** This is a RAIN OR SHINE event. There is no cancellation policy.
- VEHICLES:** No vehicles may remain in selling spaces. Vehicles and Trailers must be moved to designated dealer parking areas.
- ELECTRICITY:** No electricity is available to booths. No generators will be allowed.
- TABLES & CHAIRS:** Supply your own table and chairs. Placing merchandise on the ground in lieu of tables or display cabinets is not acceptable. Tables and chairs must be within the boundaries of your booth.
- SALES TAX:** All sellers must have a California State Board of Equalization Resale Permit.
- LICENCES:** Each seller shall comply with all applicable city, county, state and federal laws and shall hold the management harmless against any failure to do so.
- MERCHANDISE:** Exhibitors will sell only Antiques and Collectibles. However, we require that all collectibles be 20 years or older. No new items will be sold at this event. Exceptions will be books, price lists, and catalogs directly related to the Antiques and Collectibles trade. Also small items which relate to the restoration and preservation of Antiques and Collectibles, such as polishes, finish restorers, and plate holders. The producers will check the show and any new items or inappropriate items must be removed. Any disagreement will be decided by the producer. Management reserves the right to ask any vendor to pack up and leave with a full refund or to exclude any vendor from exhibiting at future events if, in its opinion, that seller's display or merchandise does not meet the standards of the Downtown Pleasanton Antiques and Collectibles Street Faire. No animals, gas filled balloons, guns or ammunition may be sold. Due to the family atmosphere of the market the management reserves the right to restrict the sale of printed adult (X-Rated) material, photographs, books, and magazines in order to maintain a proper moral and wholesome environment. No vendor shall display any adult related materials in any manner which would allow them to be seen by minors. Offensive materials such as Nazi items are not permitted to be sold or displayed at our show.
- RESERVATIONS:** We will endeavor to assign the same booth location to sellers returning on a regular basis. To guarantee the same booth location, sellers must pay two months in advance. Sellers who miss two consecutive shows or do not have a substitute for two consecutive shows will forfeit their booth(s) location.
- ENDANGER SPECIES ACT:** We do not permit dealers to sell items, which are prohibited by the Endangered Species Act. For detailed information regarding specific items visit <http://www.le.fws.gov>
- PROPERTY:** The seller is advised that the producer assumes no responsibility whatsoever to insure the safety or protect in any way, the property of the seller from fire, theft, malicious mischief, accident, rain, wind, or other perils. The seller is charged with the responsibility of protecting his/her own property at all times during the event.
- LIABILITY:** In consideration of the producers accepting my booth rent, I and any companions, helpers, family members, or others occupying the booth, intending to be legally bound for myself, my successors, assigns, heirs, executors and administrators, shall defend, indemnify, and hold harmless the producers, Turn Key Productions, Inc., the Pleasanton Downtown Association, and the City of Pleasanton, and their respective officers, employees, agents and volunteers, from any liability for damages or for damage for personal injury, including death, as well as for damages to property, which arise out of participating at this event.
- INFORMATION:** Contact Jerry Goldman, (650) 242-1294. This application with your check made out to **Turn Key Show Productions**, should be mailed to **PO Box 5069, San Mateo, CA 94402-9998**. Booth spaces will be available for this event on first come first serve basis, subject to availability.

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NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE & ZIP \_\_\_\_\_

RESALE OR D/L # \_\_\_\_\_ # OF BOOTHS REQUIRED \_\_\_\_\_

HOME PHONE \_\_\_\_\_ STORE/FAX PHONE \_\_\_\_\_

TYPE OF MERCHANDISE \_\_\_\_\_

**ALL PEOPLE WHO SELL AT THIS EVENT MUST SIGN THESE RULES AND REGULATIONS**

I/We \_\_\_\_\_, registered seller(s) at the Downtown Pleasanton Antiques Collectibles Street Faire have read and agreed to the above rules and regulations, as well as those on the reverse side of this document. I further certify that all helpers in my booth will also adhere to the above rules. I strictly acknowledge that the sellers have no vested rights to continued usage of this Antiques and Collectibles Street Faire in the event that this use is terminated by any party at some future date. I certify that this agreement and license to sell at the Street Faire does not continue beyond the event dates on my confirmation. I/We acknowledge that the current use permit for this event expires on October 31, 2012.

## RULES AND REGULATIONS FOR SELLERS

1. The acceptance of this Sellers Permit constitutes the implied agreement by the sellers to adhere to Downtown Pleasanton Antiques and Collectibles Street Faire Rules and Regulations. All sellers and their helpers assume all risk of personal injury and loss of property. Management reserves the right to revoke any license granted by this contract.
2. When leaving, your space **MUST** be in the same condition as when you arrived or you may be banned from future Antiques and Collectibles Street Faires. Violators are subject to clean-up charges. This includes cigarette butts.
3. A maximum of two adults will be admitted per space. Any helper must enter along with the vehicle containing selling merchandise.
4. All dealings conducted by personnel must be performed so as not to infringe upon the rights of the sellers or offend visitors to the event. Should the seller desire to pass out printed material, or other articles, this must take place only from the assigned space subject to prior management approval. No manner of attracting attention in a noisy or an undignified manner will be permitted. No loud music or amplified voice equipment or systems are permitted.
5. The producer retains the rights to restrict, exclude or evict sellers or exhibits which, because of their method of operation, noise or other features, become objectionable or which, in the opinion of the producer may detract from the general character of the event as a whole. This includes persons, things, printed matter, or anything else the producer judges to be objectionable. If the above mentioned action becomes necessary, the producer may retain the rent paid as liquidated damages for breach of this agreement.
6. A reward of \$100.00 will be paid to any person providing information leading to the arrest and conviction of anyone offering for sale stole goods at the Downtown Pleasanton Antiques and Collectibles Street Faire. Information must be presented to the manager of the event or appropriate law enforcement authorities.
7. The management reserves the right to reasonably refuse service and/or booth rental to anyone, or to require any vendor to leave upon refund of their booth rental.
8. All sellers setting up a canopy in a space must have it properly anchored and constructed. The management shall not be responsible or liable for a seller's use of a canopy or its construction. Each seller shall hold the management harmless from and indemnify the management against any injury or property damage that may occur due to the use of a canopy. If a seller erects a canopy, the management reserves the right to require the seller to take it down at any time due to windy conditions, however the management will not be liable for this decision. The management will not give refunds if it requires the removal of canopies. Sellers are not to make any holes in the selling or parking area surfaces. Canopies must be erected within boundaries of the booth and no overhang outside these boundaries will be allowed. Any tent or canopy which can hold more than ten people must have a State Fire Marshall tag indicating that it is flame retardant.
9. The management reserves the right to formulate additional rules and regulations if necessary and each seller shall abide by such additional rules and regulations, of if unwilling to do so, sellers are entitled to a cancellation refund and will not be admitted to the selling field.
10. Sellers are required to keep their booth area and the area directly in front of their booth clean. All sellers must leave their booth area clean when they exit. Trash, boxes, cigarette butts, or other debris may not be left on the grounds.
11. No liquids shall be transferred or demonstrated at the Downtown Pleasanton Antiques and Collectibles Street Faire. Any liquids (such as paint stripper, etc.) must be kept in sealed containers at all times.
12. No parking shall be allowed at any time within twenty feet of any fire hydrant or fire department connection. Any vehicle illegally parked will be immediately towed.
13. No vendor is allowed to have any open container or flammable or combustible liquids, or use any flammable or combustible liquids for repair or demonstration purpose. Food preparation liquids and beverages are exempted.
14. All sellers are required to use commercial routes entering and leaving the event. These routes are provided in the seller's confirmation packet.
15. Any spillage of liquids must be cleaned up in an appropriate fashion with absorbent spill kits. Vendors will be charged for any such services provided by Street Faire management. There is to be no washing down of any area. **THIS INCLUDES LEAKS FROM CARS OR TRUCKS.**
16. The City of Pleasanton does not allow any overnight sleeping in vehicles. A list of Pleasanton motel accommodation is available upon request.
17. All merchandise sold at our event must be 20 years old. This requirement is an important policy of our show intended to keep the quality at the highest possible level. This policy is strictly enforced. If a staff member asks you to remove a non-conforming item, please do so immediately and cheerfully. We would prefer not to be put in the position to have to ask so please carefully sort and check you merchandise as you set up. Exceptions to this rule can be found on the reverse of this form under the heading "Merchandise."
18. We are required to maintain a full, 16 foot fire aisle/lane at all times. Please do not allow your merchandise to protrude beyond the boundaries of your booth.
19. Trash should only be placed in designated containers or dumpsters provided for the show. No trash should be placed in other local merchants trash containers.